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WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

Fortune Media & Counseling
Attention: Accounts Payable
527 Avenue B
Redondo Beach, CA 90277

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968202-1	11/04/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Death with Dignity	Death With Dignity	437

Flight Dates	Order #	Alt Order #
10/29/12 - 11/04/12	968202	WOC10036279

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	25	178

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	ELLEN EF	4P-5P	- TWTF - -	:30	2	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- TWTF - -	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	11/01/12	4:30 PM	ELLEN EF	4P-5P	:30	DWD1202H	\$2,000.00 NM
2	WCVB	F	11/02/12	4:37 PM	ELLEN EF	4P-5P	:30	DWD1202H	\$2,000.00 NM
2	10/30/12	10/30/12	Happy Endings / Don't Tru	858-10p	- T - - - -	:30	1	\$13,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- T - - - -	1	\$13,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/30/12	9:22 PM	Happy Endings / Don't Tru	858-10p	:30	DWD1202H	\$13,000.00 NM
3	10/30/12	10/30/12	Private Practice	958-11p	- T - - - -	:30	1	\$12,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- T - - - -	1	\$12,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/30/12	10:50 PM	Private Practice	958-11p	:30	DWD1202H	\$12,000.00 NM
4	10/29/12	11/04/12	8a Sun Wknd Eyeopener Su 8-10a		- - - - - S	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- - - - - S	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	9:49 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	DWD1202H	\$1,500.00 NM
Total Spots							5		

Payment Terms 30 Days

<u>Gross Total</u>	\$30,500.00
<u>Agency Commission</u>	\$4,575.00
<u>Net Amount Due</u>	\$25,925.00